

# Sponsorship Opportunities

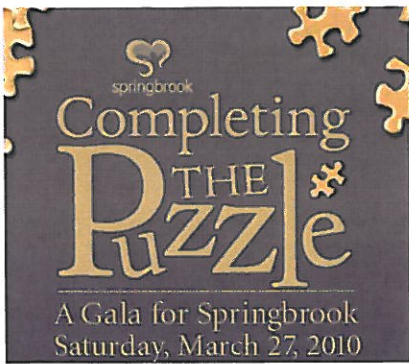
- **\_\_\_ \$1,000 Event Sponsor** (Tax deductible: \$700)  
Includes two (2) gala tickets, special recognition and a business card space in the gala journal.
- **\_\_\_ \$1,500 Event Sponsor** (Tax deductible: \$900)  
Includes four (4) gala tickets, special recognition and 1/4 page ad space in the gala journal.
- **\_\_\_ \$2,500 Event Sponsor** (Tax deductible: \$1,900)  
Includes four (4) gala tickets, 1/2 recognition in the gala journal, recognition on Springbrook website.
- **\_\_\_ \$5,000 Event Sponsor** (Tax deductible: \$3,800)  
Includes one table of eight (8) seats with table placement in the VIP Circle, full page recognition in the gala journal and company logo signage for the event, special recognition highlighted in press release sent to regional newspapers and promotional materials of the event, recognition on Springbrook website.
- **\_\_\_ \$10,000 Event Sponsor** (Tax deductible: \$8,500) — **LIMITED AVAILABILITY**  
Includes one table of eight (8) seats in VIP Circle plus two (2) tickets at the reserved VIP head table, full event sponsorship with company logo placement on the gala invitation, prominent event signage, recognition on the Springbrook gala webpage with link to company, company full page recognition in the event program journal, company highlighted in press releases sent to regional newspapers and event promotional materials, and four (4) weekend tickets including event night accommodations, Sunday brunch and admission to both the Baseball Hall of Fame and Fenimore Art Museums.

## *Special Opportunities:*

**Music Sponsor - \$750** (Includes placard on the bandstand, gala journal special listing, website link.)

**Silent Auction Sponsors - \$500** (Includes placard at auction station, gala journal special listing)

**Dessert Sponsors - \$250** (One tabletop placard per table when dessert is served)

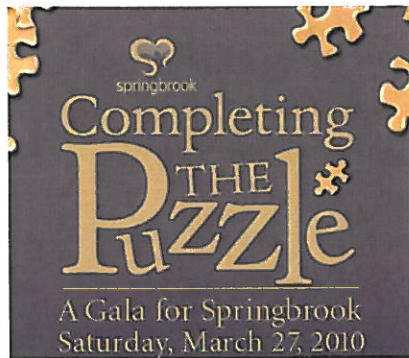


**Attend the 2010 Springbrook Gala:**

- Please reserve \_\_\_ individual seats(s) for me (\$200 each)
- Please reserve \_\_\_ table(s) of 10 seats for me (\$2000 each)

Overnight accommodations are available at the Otesaga, please contact Beth Peterson at (607) 286-7171 ext. 283 or [petersonb@springbrookny.org](mailto:petersonb@springbrookny.org) for details.

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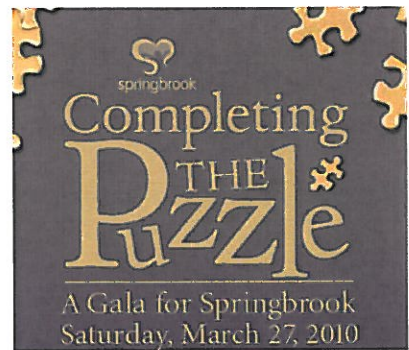
**Donate an Item or Service for Silent Auction:**

We are gathering a wide variety of items for our silent auction including golf packages, wine, artwork, jewelry, house wares, electronics, furniture, sports memorabilia and event tickets, etc. We are also collecting gift certificates/cards for a vast array of goods and services, as well as travel arrangements and overnight accommodations.

- \_\_\_ Yes, I would like to donate \_\_\_\_\_ for the silent auction. Value \$ \_\_\_\_\_

For questions about the silent auction, please contact Kelly Zack-Decker at (607) 286-7171 ext. 343 or Email [zackdeckerk@springbrookny.org](mailto:zackdeckerk@springbrookny.org).

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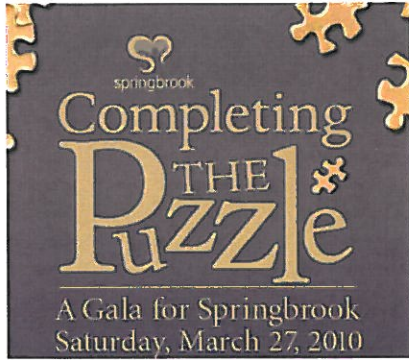
**Place and Advertisement in Our Gala Journal:**

- \_\_\_ \$125 - Quarter Page Program Advertisement (2"wide by 4"high)
- \_\_\_ \$250 - Half Page Program Advertisement (5.5 "wide by 4"high)
- \_\_\_ \$500 - Full Page Program Advertisement (5.5"wide by 8.5"high)

Advertisements are printed in color or black and white and can be submitted in PDF, JPEG or TIFF format, or Springbrook can create a simple ad for you.

***Deadline for advertisements is March 1, 2010.***

Please send any necessary information, copy and logo to Kelly Zack-Decker at [zackdeckerk@springbrookny.org](mailto:zackdeckerk@springbrookny.org) or call (607) 286-7171 ext. 343.



# Donation Intent Form

**Name/Contact:** \_\_\_\_\_

**Company Name (if applicable):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/ZIP:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Payment Options:**

\_\_\_ Enclosed is my check, payable to Springbrook, in the amount of \$ \_\_\_\_\_.

\_\_\_ Please bill my credit card : \_\_\_ Visa \_\_\_ Mastercard \_\_\_ American Express \_\_\_ Discover

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CIV # (3-digit number on back of card) \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_

*Please return all completed forms as soon as possible,  
no later than March 1, 2010, to:*

**Springbrook, 2705 State Hwy 28, Oneonta, NY 13820**

**ATTN: Beth Peterson**

*Questions? Please call Beth at 607-286-7171 ext. 283*